

FFANY DESIGNER OF THE YEAR RECIPIENTS

(Not presented annually, only to recognize an exceptional designer)

MANOLO BLAHNIK

2001

MICHAEL KORS

2005

CHRISTIAN LOUBOUTIN

2006

GIUSEPPE ZANOTTI

2007

TORY BURCH

2008

GIANVITO ROSSI

2014

EDGARDO OSORIO, AQUAZZURA

2016

ALEXANDRE BIRMAN

2017

FFANY JODI FISHER HUMANITARIAN AWARD RECIPIENTS

*(Presented to recognize an exceptional humanitarian and
their contributions to breast cancer research and women's health)*

DOUG BRIGGS, QVC

2005

**AMBASSADOR
NANCY G. BRINKER**

Founder, Susan G. Komen for the Cure®

2011

VINCE CAMUTO

2015

PRESIDENT BILL CLINTON

2013

JEROME FISHER

2003

JODI FISHER

2003

RONALD A. FROMM

2010

SIDNEY J. KIMMEL

2010

EVELYN LAUDER

2012

SANDRA LEE

2016

JOSEPH C. MOORE

2014

TIMOTHY J. O'DONOVAN

2011

**AILEEN & BRIAN
ROBERTS**

2007

BURT TANSKY

2004

PATRICK WAYNE

2017

J. WAYNE WEAVER

2000

STUART WEITZMAN

2002

FFANY RETAILER OF THE YEAR RECIPIENTS

(Not presented annually, only to recognize an outstanding organization)

BURT TANSKY & NEIMAN MARCUS

2004

MICHAEL GOULD & BLOOMINGDALE'S

2007

RON FRASCH & SAKS FIFTH AVENUE

2008

LIZ RODBELL & LORD & TAYLOR

2012

PATRICK CHALHOUB & CHALHOUB GROUP

2015

DARCY PENICK & SHOPBOP

2016

JEFF ESPERSEN & ZAPPOS.COM, INC.

2017

QVC PRESENTS "FFANY SHOES ON SALE" QUICK FACTS

1



The Work of Scientists funded by "FFANY Shoes on Sale": **spans** across the nation; **creates** a worldwide network of research talent; **fosters greater collaboration** in studies; **expands** the data banks key to all research and **addresses inequities** in access to care, especially in underserved, rural areas.

2




FFANY "first-step" **funding** nurtures the **spark** of an idea and is the hardest type of funding for organizations to raise (*high failure rate but brings about greatest advances*)

3



In **24** years, over **2 million** pairs of shoes have translated into over **\$55 million** donated to breast cancer research.

4



FFANY funds prove **viability** and are powerful to attract Public and Private Dollars – conservative estimates show **FFANY** funds multiply at least **5x**, so **\$55 million = \$275 million more** at work in breast cancer research.

5



"FFANY Shoes on Sale" is the largest fundraising event of the footwear industry and started as a shoe sale in a tent in **Central Park in 1994**.

6



FFANY funding focuses on **Prevention, Detection, Treatment** and **stopping recurrence of Breast Cancer**.

2018 "FFANY SHOES ON SALE" BENEFICIARIES



Penn Medicine
Abramson Cancer Center

Penn Medicine's Abramson Cancer Center
Philadelphia, Pennsylvania
penncancer.org/abramson



Breast Cancer Research Foundation
New York, New York
bcrfcure.org



CEDARS-SINAI
SAMUEL OSCHIN
COMPREHENSIVE CANCER INSTITUTE

Cedars-Sinai Samuel Oschin Comprehensive
Cancer Institute
Los Angeles, California
cedars-sinai.edu/cancer



DANA-FARBER
CANCER INSTITUTE

The Susan F. Smith Center for Women's Cancers at
Dana-Farber Cancer Institute
Brookline, Massachusetts
dana-farber.org



COMPREHENSIVE CANCER CENTER
MICHIGAN MEDICINE

Michigan Medicine Comprehensive Cancer Center's
Breast Oncology Program
Ann Arbor, Michigan
mcancer.org

**UPMC | HILLMAN
CANCER CENTER**

UPMC Hillman Cancer Center
Pittsburgh, Pennsylvania
upci.upmc.edu



**Winthrop P. Rockefeller
Cancer Institute**

University of Arkansas for Medical Sciences
Winthrop P. Rockefeller Cancer Institute
Little Rock, Arkansas
cancer.uams.edu



Alvin J. Siteman Cancer Center at Barnes-Jewish
Hospital and Washington University School of
Medicine in St. Louis
St. Louis, Missouri
siteman.wustl.edu



**JOHN WAYNE
CANCER INSTITUTE**
at Providence Saint John's Health Center

The Margie and Robert E. Petersen Breast Cancer
Research Program at the John Wayne Cancer
Institute at Providence Saint John's Health Center
Santa Monica, California
jwci.org

“FFANY SHOES ON SALE” BENEFICIARIES MILESTONES

*A few of the advancements achieved through
FFANY “first-step” funding that are saving lives and improving
the quality of detection and treatment of breast cancer*

Development of the **sentinel node**, now used worldwide, a minimally invasive surgical procedure to determine if cancer has spread into the lymphatic system.

Decade long creation of a **linked tissue resource**, which will continue to grow with ongoing data on patients, to aid investigators to test new biomarkers for efficacy - used nationwide.

By using a person’s immune system, development of a **novel vaccine**, now being tested in women with advanced breast cancer, **entering next phase of clinical trial testing.**

Study showing **bacteria/microbes stimulate a protective immune response against breast cancer**, setting stage for preventive therapy of probiotics introduced down the breast duct to **promote antitumor immunity.**

Identification of potential **signatures of breast cancer found in the protein of tears** from the eyes (protein found has 80% sensitivity for detecting early breast cancer) to translate findings into marketable product **to screen women at home.**

Understanding evolution of breast cancer metastases resistance to therapy.