

The Fashion Footwear Association of New York and ARSUTORIA School Announce 2018 Joseph C. Moore Footwear Scholarship Recipients

New York, NY, April 17, 2018

The Fashion Footwear Association of New York (FFANY) & ARSUTORIA School in Milan, Italy proudly announce the winner and finalists of the 2018 Joseph C. Moore Footwear Scholarship, in honor of Joseph C. Moore, former President & CEO of FFANY.



Margarita Leano, a graduating senior with a major in Accessory Design and a minor in Fashion Marketing and Management at the Savannah College of Art & Design (SCAD) was chosen as the scholarship winner out of 5 finalists from the following leading design schools: The Fashion Institute of Technology (FIT), Parsons The New School of Design, Rhode Island School of Design (RISD) and the Savannah College of Art & Design (SCAD).

The scholarship will provide Margarita the opportunity to receive advanced training in footwear design at a 13-week shoe patternmaking and prototyping course at the ARSUTORIA School in Milan. The scholarship will cover free tuition valued at \$11,700, accommodation at the school residence valued at \$5,000, in addition to round trip airfare for a total scholarship value of over \$17,500. The training program will run from August through November, 2018.

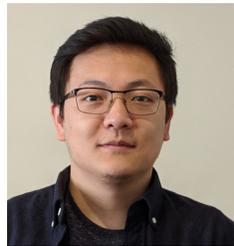
Margarita Leano



Vivian Sredni



Da Hye Lim



Michael Zhang

Vivian Sredni, another student from the Savannah College of Art & Design (SCAD), was awarded 2nd place and tied at third place were Da Hye Lim of The Fashion Institute of Technology (FIT) and Michael Zhang of the Rhode Island School of Design (RISD).

These winners will receive the opportunity to attend the ARSUTORIA 5-day intensive course on footwear fundamentals and the "Art of Traditional Shoemaking". The class will be held in New York City at the T-Project showroom from July 16th-July 20th and is valued at \$2500.

In addition, all 4 finalists will receive the ARSUTORIA E-learning platform valued at \$600. This innovative method of training, which focuses on shoemaking and technical aspects, is being utilized by many footwear companies to give their employees a structural base before moving on to a more hands-on direct experience.

The judging committee was comprised of 6 footwear industry veterans: Joseph Moore; Keith Brown, President, Private Label at Camuto Group; Dan Friedman, President, Global Sourcing & Supply Chain at Caleres; Jim Gabriel, President, Footwear at Global Brands Group; Tsering Namgyal, President at Chinese Laundry; and, Wendy Sani, Sr. Director of International Course Development at ARSUTORIA.

Margarita, along with the other top 3 finalists, will be honored at the FFANY Industry event on June 5, 2018 at Brasserie 8½ in New York City, during the FFANY Market Week to be held June 4th-June 8th. The winners affiliated school faculty will also be invited to attend the presentation along with leaders from the footwear and retail industries.

ARSUTORIA School, an international institute of footwear and leather goods design, created the Joseph C. Moore Scholarship in 2015 to honor their friend and longtime advocate, Joe Moore. The scholarship was created to recognize Joe for his continuous support in helping young designers and impassioned footwear members of the new generation to be more prepared for the challenges of today's industry.



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FFANY and ARSUTORIA plan to continue the Joseph C. Moore scholarship program for future years and to extend the scholarship eligibility to other prestigious footwear design schools. FFANY and ARSUTORIA are committed to collaborating in the development of talents of the next generation. Together they are contributing artistic excellence and technical expertise to benefit the footwear industry. FFANY and ARSUTORIA are proud that all former scholarship recipients are working in the footwear industry at leading companies. Full scholarship details can be found at <http://www.arsutoria.com/jms>.

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About ARSUTORIA School

For over 60 years, the ARSUTORIA School, located in Milan, Italy, has been a pioneer in the field of technical training in pattern making and footwear development. Originally, courses were intended to train footwear pattern makers in the factories located in the Milan area. In 1965, the school relocated to its current campus, where the training programs are conducted today. Many renowned designers and industry professionals have received their fundamentals of technical knowledge from the school. ARSUTORIA believes it is important to keep the curriculum focused on "The Product" and the technical aspect of shoemaking.

About FFANY

FFANY is a non-profit professional association serving the vibrant, global footwear industry, creating programs and services to support doing business in New York, making it profitable and easy for its membership. FFANY strengthens the industry through education and unites it in charity. Four times a year, FFANY organizes Market Weeks and the New York Shoe Showcases, which brings together retailers, brands, designers, buyers and sellers.

FFANY's educational partnership with Arsutoria School brings technical shoemaking programs to NYC. FFANY's signature fundraising event, FFANY Shoes on Sale, has distributed over \$55 million for first-step breast cancer research since its inception in 1994.

About Joseph C. Moore

Joseph C. Moore, honoree of the ARSUTORIA Footwear Scholarship, retired in 2014 as the President and CEO of the Fashion Footwear Association of New York (FFANY) and Chairman of Fashion Footwear Charitable Foundation (FFCF).

Joe has been a distinguished force in the footwear industry, as a business leader and benefactor. He had a meteoric rise in the fashion industry where he has spent his entire career. Starting in a family owned children's store while attending university, he followed onto Bullocks, Los Angeles then to Neiman Marcus where he introduced the Salvatore Ferragamo and Charles Jourdan lines. Joe became President and CEO of Charles Jourdan USA, then held positions at Saks Fifth Avenue where he achieved substantial success. Throughout his career he has been a valued mentor to many. FFANY and Joe Moore have contributed to an array of industry scholarship programs to encourage students to pursue their careers in footwear design and also believe strongly in training the new generation for the challenges of today's industry.