



FASHION FOOTWEAR ASSOCIATION OF NEW YORK

## **2017/2018 Group Membership Dues \$3000**

**October 1, 2017- September 30, 2018**

Thank you for your interest in the Fashion Footwear Association of New York (FFANY) FFANY August market week is Monday, August 6th-Friday, August 10th 2018. The New York Shoe Expo is August 7-9, 2018. This show venues will be hosted in New York City at the Warwick New York Hotel. Enclosed is an application and price list for exhibition of premier rooms and suites. FFANY Group Membership of \$3000 is mandatory for all Associations and Federations and is valid for a calendar year. FFANY membership entitles your companies to enjoy all the privileges, opportunities, and benefits of the items mentioned below.

- FFANY membership includes the opportunity to participate in all trade shows
- FFANY will promote your brand logo at FFANY registration on our digital platform during market week. Your company must provide logo by the given deadline.
- Be featured on the FFANY website called "FFANY Spotlight". This section show cases a FFANY member company and their product on our website for 2 weeks
- Special discounted rates for sleeping rooms at various hotels located in New York City. Please visit our web site [www.ffany.org](http://www.ffany.org) for information or contact our travel desk, ONPEAK, toll free @ 877.852.6758
- Over \$400,000 of trade advertising is placed promoting the New York Shoe Expo in print and digital such as Footwear News, Footwear Plus, Footwear Insight & Vamp
- The opportunity to participate in charity events FFANY sponsors, such as QVC Presents "FFANY Shoes On Sale" (an event for Breast Cancer Research) "FFANY Shoes4aCure", Two Ten Footwear Foundation and Shoes that Fit.
- Receive FFANY Newsletters and brochures via email.
- Invitations for our special events such as cocktail parties, fashion shows and dinners will be automatically sent to you as a current and valuable member.



EXECUTIVE NAMES

PHONE/CELL

EMAIL

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Chairman \_\_\_\_\_

President / CEO \_\_\_\_\_

CFO \_\_\_\_\_

V.P. of Sales \_\_\_\_\_

Director of Marketing \_\_\_\_\_

Sales Representative \_\_\_\_\_

Other \_\_\_\_\_

Shoes On Sale \_\_\_\_\_

Donation Contact \_\_\_\_\_

NEW YORK SHOWROOM INFORMATION

Showroom Address \_\_\_\_\_

Showroom City, State, Zip \_\_\_\_\_

Showroom Phone or Cell \_\_\_\_\_

Showroom Contact \_\_\_\_\_

Showroom email \_\_\_\_\_ Showroom Fax \_\_\_\_\_

Showroom website \_\_\_\_\_ Social Media handle@ \_\_\_\_\_

TRADE SHOW INFORMATION

Trade Show Contact \_\_\_\_\_

Trade Show Title \_\_\_\_\_

Address (if different than corporate) \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Please tell us how you heard about Fashion Footwear Association of New York (FFANY)**

- Footwear News**  **Footwear +**  **Facebook**  **Twitter**  **FFANY Website**
- FFANY Email** \_\_\_\_\_
- Other (Please specify)**

\_\_\_\_\_



# Payment Page

Please fill out the appropriate information and return with corresponding application to FFANY

**Mailing Address: 575 Fifth Avenue, 14th Floor, New York, NY 10017**

**Tel: 212.751.6422 | Fax: 212.751.6404**

**Payment information will be used to process participation fees unless otherwise stated.**

Company Name

Payment Method:  Check  Mastercard  BANK TRANSFERS  
 Visa  American Express **FFANY Account : 4830382-83982**  
**ACH Direct Deposit - 021000322**  
**Wire Transfer - Domestic Routing: 026009593**  
Bank of America, 1 Bryant Park NY, NY 10036  
\$50 Must Be Added to Wire Transfers

Card Holders Name:   
First Name (Please Print)  Last Name

Credit Card #   
Expiration Date: /   
Security Code:   Business Credit Card  Personal Credit Card

Card Holders Billing Address:

Phone #

Email:

Amount:

FFANY AD- **Please check box if you wish to purchase a full page color 6x9 ad in the FFANY directory.**  
 Full Page \$600  Tab Page \$1000  Spread (Two Pages) \$1500

Signature

Date