



FASHION FOOTWEAR ASSOCIATION OF NEW YORK

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2018/2019 Membership Dues \$800

October 1, 2018 - September 30, 2019

Thank you for your interest in the Fashion Footwear Association of New York. FFANY February 4-8, 2019 market week is Monday, February 4th-Friday, February 8th 2019. The New York Shoe Expo is February 5-7, 2019. This shows venue will be hosted in New York City at the Warwick New York Hotel, 65 West 54th Street. Enclosed is an application for FFANY membership. FFANY Membership of \$800 is mandatory for all exhibitors and is valid for the entire company per a fiscal year. FFANY membership entitles you to enjoy all the privileges, opportunities, and benefits of the items mentioned below.

- FFANY membership includes the opportunity to participate in all trade shows
- FFANY will promote your brand logo at FFANY registration on our digital platform during market week. Your company must provide logo by the given deadline.
- Be featured on the FFANY website called "FFANY Spotlight". This section show cases a FFANY member company and their product on our website for 2 weeks
- Special discounted rates for sleeping rooms at various hotels located in New York City. Please visit our web site www.ffany.org for information or contact our travel desk, ONPEAK, toll free @ 877.852.6758
- Over \$400,000 of trade advertising is placed promoting the New York Shoe Expo in print and digital such as Footwear News, Footwear Plus, Footwear Insight & Vamp
- The opportunity to participate in charity events FFANY sponsors, such as QVC Presents "FFANY Shoes On Sale" (an event for Breast Cancer Research) "FFANY Shoes4aCure", Two Ten Footwear Foundation and Shoes that Fit.
- Receive FFANY Newsletters and brochures via email.
- Invitations for our special events such as cocktail parties, fashion shows and dinners will be automatically sent to you as a current and valuable member.

EXECUTIVE NAMES

PHONE/CELL

EMAIL

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Chairman _____

President / CEO _____

CFO _____

V.P. of Sales _____

Director of Marketing _____

Sales Representative _____

Other _____

Shoes On Sale _____

Donation Contact _____

NEW YORK SHOWROOM INFORMATION

Showroom Address _____

Showroom City, State, Zip _____

Showroom Phone or Cell _____

Showroom Contact _____

Showroom email _____ Showroom Fax _____

Showroom website _____ Social Media handle@ _____

TRADE SHOW INFORMATION

Trade Show Contact _____

Trade Show Title _____

Address (if different than corporate) _____

Country _____

Phone _____ Cell _____ Fax _____

Email _____

Please tell us how you heard about Fashion Footwear Association of New York (FFANY)

- Footwear News** **Footwear +** **Facebook** **Twitter** **FFANY**
- Website** **FFANY Email** _____
- Other (Please specify)** _____
