



FASHION FOOTWEAR ASSOCIATION OF NEW YORK

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2017 Group Membership Dues \$3000

October 1, 2016- September 30, 2017

Thank you for your interest in the Fashion Footwear Association of New York (FFANY) January 31-February 2, 2017 expo. This show venue will be located at The New York Hilton Midtown Hotel (54th Street and 6th Avenue) in New York City. Enclosed is an application and price list for exhibition of premier rooms and suites. FFANY Group Membership of \$3000 is mandatory for all Associations and Federations and is valid for a calendar year. FFANY membership entitles your companies to enjoy all the privileges, opportunities, and benefits of the items mentioned below.

- FFANY membership includes the opportunity to participate in all trade shows
- FFANY will promote your brand logo at FFANY registration on our digital platform during market week. Your company must provide logo by the given deadline.
- Be featured on the FFANY website called "FFANY Spotlight". This section show cases a FFANY member company and their product on our website for 2 weeks
- Special discounted rates for sleeping rooms at various hotels located in New York City. Please visit our web site www.ffany.org for information or contact our travel desk, ONPEAK, toll free @ 877.852.6758
- Over \$400,000 of trade advertising is placed promoting the New York Shoe Expo in print and digital such as Footwear News, Footwear Plus, Footwear Insight & Vamp
- The opportunity to participate in charity events FFANY sponsors, such as QVC Presents "FFANY Shoes On Sale" (an event for Breast Cancer Research) "FFANY Shoes4aCure", Two Ten Footwear Foundation and Shoes that Fit.
- Receive FFANY Newsletters and brochures via email.
- Invitations for our special events such as cocktail parties, fashion shows and dinners will be automatically sent to you as a current and valuable member.

EXECUTIVE NAMES

PHONE/CELL

EMAIL

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Chairman _____

President / CEO _____

CFO _____

V.P. of Sales _____

Director of Marketing _____

Sales Representative _____

Other _____

Shoes On Sale _____

Donation Contact _____

NEW YORK SHOWROOM INFORMATION

Showroom Address _____

Showroom City, State, Zip _____

Showroom Phone or Cell _____

Showroom Contact _____

Showroom email _____ Showroom Fax _____

Showroom website _____ Social Media handle@ _____

TRADE SHOW INFORMATION

Trade Show Contact _____

Trade Show Title _____

Address (if different than corporate) _____

Country _____

Phone _____ Cell _____ Fax _____

Email _____

Please tell us how you heard about Fashion Footwear Association of New York (FFANY)

- Footwear News** **Footwear +** **Facebook** **Twitter** **FFANY Website**
- FFANY Email** _____
- Other (Please specify)**
