

**FFANY**  
*Presents*



**JUNE 7-9, 2016**  
TUESDAY - THURSDAY  
Application

**Off Site Venue**

FFANY Authorized Venues  
New York Hilton Midtown Hotel  
FFANY Member New York Showrooms

**SHOW DIRECTORY LISTING FOR FFANY MEMBERS NOT EXHIBITING AT A FFANY SPONSORED VENUE (HILTON) DURING FFANY FASHION MARKET WEEK.**

All FFANY Members that fill out this form will be listed in the FFANY Market Week Directory and will be charged a **\$1700.00** participation fee. **FFANY CAN NOT LIST ANY HOTEL NAMES**

**DEADLINE MARCH 11, 2016**

Note: We cannot guarantee directory listing if this application is not returned to FFANY by MARCH 11, 2016

Corporate Name

Address

City  State  Zip

Tel:  Fax:

Website:  email:

Contact  Signature

**DIRECTORY LISTING TO READ**

Please indicate for each brand women's (W), men's (M), children's (C) or accessories (A)

Please check here if your New York Showroom will be **OPEN ALL WEEK**

Company Name  M  W  C  A  Brand website:

Showroom

Address

Telephone  Showroom email:

Website 1  Website 2

Additional Brand Names (Address & Telephone if Different)

M W C A

<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Brand website	<input type="text"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Brand website	<input type="text"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Brand website	<input type="text"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Brand website	<input type="text"/>

**Please provide 3 retail customers that carry your brand.**

Please check box if you offer Immediate Deliveries

**Women's Product Categories**

Salon  Bridge  Boots  Contemporary  Junior  Comfort  Casual

Dress  Sport  Handbags  Accessories  Publication/Industry Service

Branded  Private Label  Children's  Made in USA

Please check if your company sells the following:  Narrow sizes  Wide Sizes  Size 5 or under  Size 12 +

**Men's Product Categories**

Loafers  Dress  Oxfords  Boots  Sandals  Sneakers & Athletic

Casual  Slippers  Clogs & Mules  Boat Shoes  Insoles & Accesories  Youth

Branded  Private Label  Children's  Made in USA

Please check if your company sells the following:  Narrow sizes  Wide Sizes  Size 6 or under  Size 14 +

# FFANY Directory Ads Including Exposure in our iPad App

## JUNE 7-9, 2016

Directory Booklet 6" x 9" Four-color + bleed

**Cost:** \$600 Page | \$1000 Tab Page | \$1500 Two Page Spread

Deadline Friday April 11, 2016

Contact: Phyllis Rein or Alicia Ciccaglione 212.751.6422 x 15 or 18

**All Ads must include the FFANY Logo** and be sent to FFANY via pdf format for approval.

Please contact Phyllis Rein for logo and to confirm ad



MICHAEL  
MICHAEL KORS  
www.michaelkors.com



Visit our showroom:  
ara North America - 12 W. 57th Street, suite 1001  
New York, NY 10019 - 877.272.7463



THE SILVERSTEIN COMPANY  
WE INVITE YOU TO VISIT US FEBRUARY 2-4, 2016

BY SHOWROOM  
243 WEST 30th ST 10th Floor NEW YORK, NY  
10001

FFANY

Reserve your full page color **6X9** ad in the FFANY directory with bonus digital directory app. FFANY has launched its iPad Directory App featuring the show directory in digital format. This is a free download to all FFANY exhibitors and attendees. The iPad directory features live links directly to your company website and emails. **FFANY Logo** must be placed in ad. We recommend including your website, email and exhibitor location to maximize your exposure.

Full-page bleed dimensions allow for 1/8" trim on all four sides to allow for right or left-hand positioning. In addition to this trim allowance, we require 1/4" safety on all four sides for live matter, type and important illustrations. Please use safety size 5 3/8" x 8 3/8" for bleed pages. **AD SIZE 6X9**

**PREFERRED FORMAT:** Email high-resolution CMYK PDF/X-1a with full marks and bleeds directly to [prein@ffany.org](mailto:prein@ffany.org) with copy to [j.bennett@alouettecommunications.com](mailto:j.bennett@alouettecommunications.com)  
Please just email PDF File.

AD SIZES – All ads must be created to exact size specifications. No important live matter within 1/4" of gutter-trim.

BLEEDS – 1/8" bleed or greater, with trim indicated

FONTS – Black type on white background should be defined as 100% black ONLY. Do not use "true black" or "rich black."

PHOTOS – All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale.

PROOFS – All advertisers must submit a digital proof at 100% that conforms to SWOP standards, including a color bar for all digital files. Without a client-supplied contract proof, color matching cannot be guaranteed.

NOTE: Resizing a low-res graphic to 300dpi in Photoshop does not increase its resolution. It must be created at 300dpi (or better) AT THE ORIGINAL SIZE. Results of a resized low-res cannot be guaranteed.

### All Exhibitors Must Fill Out this FFANY Payment Page

Please fill out the appropriate information and return with corresponding application to FFANY

**FFANY Mailing Address: 274 Madison Avenue, Suite 1701, New York, NY 10016**

**Tel: 212.751.6422 | Fax: 212.751.6404**

**Payment information will be used to process participation fees unless otherwise stated.**

Company Name

Payment Method:  Check  Mastercard  **BANK TRANSFERS**  
 Visa  American Express **FFANY Account : 4830382-83982**  
**ACH Direct Deposit - 021000322**  
**Wire Transfer - Domestic Routing: 026009593**

Bank of America, 1 Bryant Park NY, NY 10036  
 \$50 Must Be Added to Wire Transfers

Card Holders Name:

First Name (Please Print)  Last Name

Credit Card #

Expiration Date:   /

Security Code:     Business Credit Card  Personal Credit Card

Card Holders Billing Address:

Phone # --

Email:

Amount: ,.

FFANY AD- **Please check box if you wish to purchase a full page color 6x9 ad in the FFANY directory.**

Full Page \$600  Tab Page \$1000  Spread (Two Pages) \$1500

Signature

Date

#### ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees To The Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature

Name (Printed) \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

FFANY Accounting	Date	<input type="text"/>	Amount	<input type="text"/>
	Invoice #	<input type="text"/>	Auth Code	<input type="text"/>